

PAUL ROLLO
BA, MBA
Curriculum Vitae

President

Biography



Paul Rollo is the principal and founder of G.P. Rollo & Associates Ltd. (GPRA). G. P. Rollo & Associates is a firm of land economists providing business planning, development strategy, marketing, investment analysis and valuation services to governments and private sector investors and developers involved in real property investment and development. The firm has been active throughout B.C. and Western Canada since 1978 and is involved in assessing the development potential of a wide range of land uses including industrial, office, retail, residential, institutional, destination recreational, commercial recreational, hotel, aviation and marine.

EDUCATION

1971
Master of Business
Administration,
Urban Land Economics
University of British
Columbia

With 40 years of experience as a consulting land economist and real estate analyst Paul has been responsible for a wide variety of projects undertaking market studies, feasibility studies, site planning and development strategy analyses.

1969
Bachelor of Arts,
Economics
University of British
Columbia

Paul has been involved on numerous multi-disciplinary consulting teams in preparing town center, downtown, neighborhood and corridor development area plans in the 50+ cities he has worked in over his 40 year consulting career.

Paul has taught the economics of real estate development at the University of British Columbia, Simon Fraser University and UDI Pacific Region since 1980. Over the past 3 years Paul has expanded the company's consulting into the Maritimes and Prairie Provinces.

PROFESSIONAL EXPERIENCE

1978-Present
President
G.P. Rollo & Associates Ltd.
Vancouver, BC

1977-1978
Vice President
Urbanics Consultants
Vancouver, BC

1972-1977
Vice President
Western Reasearch Corp.
Vancouver, BC

1971-1972
Special Projects Officer
Property Services Branch
Federal Department of
Public Works
Ottawa, ON

TEACHING + PRESENTATIONS

2000-Present
Simon Fraser University
City Program
“Economic Fundamentals for
Planners” course.

1984
The Numbers Behind Housing
Development:
Urban Development Institute
School of Development

1981-1984
Real Estate Investment
Analysis and Appraisal
RIBC Program
University of British Columbia

Select Project Experience

City of Port Moody, BC & City of Coquitlam, BC
Market, Financial Analyses and Development Strategies
for Burnett and Lougheed Highway development corridor,
and Coquitlam Town Centre, respectively.

City of Vancouver, BC
Development Opportunity Analysis for residential, office,
retail and mixed use development in the C3A Broadway
development corridor.

District of West Vancouver, BC
Economics of Ambleside corridor redevelopment.

**University of British Columbia; BC Buildings Corporation;
Regina College, University of Regina**
Feasibility studies for heritage projects (including transfer
of density): UBC Theological Precinct; Riverview Lands,
Coquitlam, BC; Woodland lands, New Westminster, BC;
College Avenue Campus, Regina, respectively.

**Cities such as Richmond, BC; Coquitlam, BC; Nanaimo, BC
and Maple Ridge, B.C.**
Policies and strategies to pay for community amenities:
preparation of technical background papers, financial
models for bonus density and developer voluntary
contributions on rezoning, policy recommendations, case
study analyses and implementation strategies.

Concert Properties
Financial and economic impact analyses for Harbourside
mixed-use office, business park, residential and
commercial development on the City of North
Vancouver's waterfront.

City of New Westminster, BC
Financial Impact Analysis, Multi-Use Civic Facility.

**Downtown and neighborhood revitalization market and
financial analyses, e.g.:**

City of Campbell River, BC; City of Chilliwack, BC; City of
Coquitlam, BC; City of Duncan, BC; City of Edmonton, AB;
City of Kelowna, BC; City of Langley, BC; City of Nanaimo,
BC; City of Prince George, BC; City of Richmond, BC;
City of Vernon, BC; Corporation of Delta, BC; City of
Maple Ridge, BC; District of Mission, BC; Resort
Municipality of Whistler, BC; Township of Langley, BC